Could You on \$18 a Week Put Money in the Bank, As Some Home-Makers Do?

A Remarkable Feature of the Revelations Made in These Letters from Housekeepers Is that Many Have Bank Accounts.

It is pleasant, in these days of hard luck stories and complaints against extravagance, to read such letters as are daily arriving by the hundreds in the "Paid in Full" competition. The letters clearly prove that there are many thouasnds of couples economical enough and wise enough to live comfortably on \$18 a week. Also that that income suffices numbers of them for the raising of a family and the fattening of a bank account.

All the replies go to prove the criminal folly of Joe Brooks, hero of "Paid in Full," who stole money to eke out his \$18 salary. The Evening World's "Paid in Full" contest establishes the fact that the right sort of people need have no trouble in living on a weekly income of \$18.

Here are a few of the latest letters received:

From a "Newlywed," To the Editor of The Evening World: I am a Newlywed and an \$18-a-week man, and I think I could give the Joe Brookses a little advice about living on \$18 a week. I quote my expenses as Collows: Rent, 4 rooms and bath, \$4; in-Kollows: Rent, 4 rooms and bath, 34; instalment on furniture \$3; show once a week, \$1; cigars and cigarettes, 25c.; laundry, 2 shirts, 4 collars, 32c.; fancy vest every two weeks to wash 13c, per week, amount for isundry, 45c.; church, 26c.; table expenses, \$5.50, divided as follows, baker 48c., butcher 20c, grocery, \$1.00, milk 25c., whe 5c.; lunches downtown, 90c.; carefare, 50c.; papers, 11c.; gas, 30c.; total amount \$14.80, and \$3.20 seft to put away for ciching and doctor bills, I think this is fair living, without being extravagant.

No. 224 East Fortieth street, Manhattan.

A Versical Expense Account.

A Versical Expense Account.

rare, So hubby spends 10c. each day for fare; One dollar I'll keep in my pocket deep, To hide it from the eyes that pry and

To save" is my motto, but let wifey a sin,
Then out of my pocket comes one
dollar more,
Which leaves me just a little bit sore;
That which is left serves us in various

ways,
To dress up quite nicely on holidays.
L. CURTIS.
No. 519 East Sixth street, New York.

ways,
To dress up quite nicely on holidays.
L. CURTIS.
No. 519 East Sixth street, New York.

"Plain, Yet Substantial."
To the Editor of The Evening World:
The problem of living comfortably on \$15 per week is easily solved, once a couple realize that living up to the last penny is not necessary to secure happiness. In the modern flats of to-day a cosy three or four rooms can be had for from \$15 to \$18 per month. A wife can with ploper care set a plain, yet substantial table on \$5 weekly. In flats such as I mention the average gas bill should not be over \$1.50 per month. Taking laundry, insurance, carfare, lunch ing laundry, insurance, carfare, lunch etc., a weekly allowance of \$4.50 will surely cover that cost, when a couple are trying to live within their means. After making a total of the above items I think you will find a balance, which, properly taken care of, will enable a couple to dress plainly and neatly. Love of home on the part of the husband and proper economy on the part of the wife, are all that are necessary to maintain a happy home on the amount in question.

Mrs. A. PHILIPS.
No. 337 East Fifty-sixth street, City.
Buying in Large Quantities.
To the Editor of The Evening World:

than down town, and then with him after he lieaves the office. Now, during the win-the text of the wine ten office. Now, during the win-the money is coined. A cosy, steam heated flat is acquired, and from \$10 to \$15 is earned for taking charge of the apartment house. The butcher, grocer, baker milkman, etc., all contribute their little mite in gratefulness for having secured them customers. Hubby will now have a chance to do a little teneficial exercise, mornings and evenings, which will remure the cramps of from sitting in a stuffy office all day; and as he no doubt is of a genial temperament, and possesses the faculty of making friends the ten-form them and she produced from sitting in a stuffy office all day; and as he no doubt is of a genial temperament, and possesses the faculty of making friends the ten-form them in

FIFTY-FIVE PRIZES.

For the best letters solving the \$18-a-Week living expense problem in "Paid in Full":

One Cash Prize..... \$25 One Cash Prize..... 10 Three Cash Prizes..... 5 50 Prizes of as many pairs of \$2 seats for the "Paid in Full" performance at Weber's Theatre. Letters should be sent to "Paid in

Full" Editor, The Evening World,

P. O. Box 1354, New York City.

"clothes, gas, &c." Each week \$4.50 goes into both rent and food boxes and \$3.40 into the other. This, with 60 cents (Joe's car fare), represents the actual The easiest thing I ever knew, For \$18 per week will surely do.

Find a comfortable flat with quite low rent,
I figure that now there's four dollars spent;

Six dollars is enough for the table, but for gas.

There's thirty cents insurance and forty for gas.

We always put two dollars away
To serve a good turn, some rainy day.
To keep food fresh one has to get ice.
And now as you know work is very rare,
So thirty spends 10c, each day for for the saking at places within reach of New York during the summer.

York during the summer. Hubby can purchase the sailcloth necessary to make the top and flaps, and the sides can be made out of mosquito netting on wooden frames, cost complete \$15, in.

Which makes the rent \$2.50 per month from April 15 to October 15, six months And the tent is his for next season. Vegetables may be had in such vicinity cheaper, fresher and better than down town, and then hubby can bring the meat home with him after he

of home on the part of the husband and proper economy on the part of the wife, are all that are necessary to maintain a happy home on the amount in question.

Mrs. A. PHILIPS.

No. 337 East Fifty-sixth street, City.

Buying in Large Quantities.

To the Editor of The Evening World:

Were I Joe Brooks's wife my rent would be \$18. I would do my washing, baking and put up Joe's lunches. By buying in reasonably large quantities and not wasting I know from experience that \$4.50 a week will pay for all food consumed by two large eaters. If furniture on instalments" boasted a desk I would have three compartments, labelled "rent." "food" and wife to get along on \$18 per week. A pretty little flat could be had for \$4.50 per week. The table expenses should never be more than \$5 per week. The young wife could do most of the laundry; \$1.25 per month for gas. The young couple, with the husband drawing a salary of \$18 per week who cannot save at least \$15 per month are lacking those qualifications named above, and will eventually find themselves dangerously near the same predict and his young wife were placed.

W. A. MEAGHER.

No. 235 East Sixty-ninth street.

acara and

Long Coats

Stunning

(Exactly Like Picture)

Special Saturday

Positive \$10 Value

The biggest Coat value we have ever

offered. A wonderful opportunity

to secure a coat, serviceable now as

vell as later on, at a before-season

Fancy Mixture Cloaking

Rich Dark Tones

Swagger new double-breasted

semi-fitted model, in a smart length and elegantly tailored—tailor strap-

ping, front and back and novel sleeve finished with fancy tabs extending

over shoulder - an ideal coat for

Women's and Misses' Sizes

Sale All Three Stores

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60&462 Fulton Street

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Remember Alterations FREE

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51 YEARS OF GROWTH IN MERCHANDISING.

On Sale Saturday, October the 10th,

INFANTS OUTFITTING DEP'TS. In Both Stores.

Double breasted, full length Coats. Made of fine Corduroy. Colors:-navy blue, brown, tan and white. Size 1/2 to 5 years.

White and colored Felt Hats. 1.75

MAIDS' APRONS.

Of fine lawn. A variety of styles, with or without bib and bretelles. Also small round or square tea Aprons. 25c, 45c and 65c values 35c, 65c and 95c

CHILDREN'S SUIT DEP'TS. In Both Stores.

Broadcloth Suits. 34 inch semifitting coat, satin lined. Gored skirt, with two folds, button front. Navy blue, taupe and catawba. Size 14 years.

Striped Worsted Suits. Double breasted model, satin lined. Plaited skirt with fold. Size 14 years. 15.00

Full length Box Coats. Made of cheviot with velvet collar and cuffs. Flannel lined. Size 6 to 14 years. 8.75

MISSES' SUITS. In Both Stores.

Three piece Broadcloth Suits. Gored skirt with fold, button front. 34 inch semi-fitting coat with satin collar and cuffs. Lined with satin. Sizes 14 and 16 years. value 37.50

Twill Cheviot Suits. Gored skirt with fold. 34 inch coat, collar and cuffs finished with satin and braid. Blue, green and black. Sizes 14 and 16 years.

Gored Skirts of Twill and Worsted Suitings. Length 37 to 39 inches. 5.50

BOYS' CLOTHING. In Both Stores.

300 Sailor, Russian and Norfolk Suits. Size 21/2 to 16 years.

Blanket Robes, Jacquard figures. Size 8 to 18 years. 2.50

Imported Patent Leather Sailor Hats or Tarpaulins. 1.50 value 2.50

Blouses and Pajamas of Madras and Flannel. Size 8 to 16 years. values 1.25 and 1.50

AUTOMOBILE APPAREL. In Both Stores.

Cloth Coats with wide sweep. 52 inches long. 19 50 former price 25.00

English whip cord Chauffeur Suits. Size 35 to 42. former price 32.50

> Black and tan Gloves, with strap. 1.75

former price 2.25 Raccoon Skin Coats, with wide sweep. Venetian yoke, plaid lining. 56 inches long.

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'Our Cwn' Frappe

Cream, large portion of peach whipped cream, Maraschino



9 AMTO 1 PM ONLY

ON SALE TO MORROW A Matchiess Saturday Underselling Coat Surprise on Sale for Four Hours Only

Made of stripe or plaid mixture; with storm collar or inlaid collar of silk velvet; full length sleeve with deep cuffs; double breasted; large patch pockets, and cut extra full. Sizes 6 to 14. \$2.50 value, from 9 to 1 P. M. only, at.....

Girls' Full Length Winter Coats; Very Nobby and Exquisitely Finished, at Made of beaver, cheviot or invisible plaids, with notch or inlaid collar of silk velvet; handsomely strapped or plain tailored; lined or unlined; double breasted ALL DAY and cut extra full; Navy, Brown, Green, Oxford or Red; sizes 6 to 14. Special at

Misses' P. T. Regu'ation Sui's
Made of good warm cheviot; full blous
waist with embroidered emblem on shield and sleeve Girls' All Wool Dresses ALL DAY Jumper, Sailor or Russian style; made from fancy checks, cashmere or serge, with box plaited waist trimmed with taffeta in combina-tion colors; new sleeve and kilted skirts with or without fold; all colors; sizes 1.98

large sailor collar, silk braid trimmed and deep kilted skirt with deep hem; sizes 14 to 20; value \$13.00; spe-

Extraordinary 4-Hour Sale of Women's Suits at 4.98



ON SALE TO MORROW 9 AMTO 1 PM ONLY

The most astounding little price ever quoted on a suit that you need not be ashamed to match up with any \$10 suit in New York.

Made from cheviots, broadcloths and striped mixtures. Jackets are 30 to 36 inches long, satin lined throughout and man tailored. Skirts are 23 deep plaited models, with fold and buttons. Colors black, blue, brown,

stripes and checks; sizes 32 to 46. NO ALTERATIONS-and only while quantity

Stunning Models: Chiffon Panama Skirts

One of the most stunning ON SALE ALL DAY | models of the season; made from strictly all wool Chiffon Panama or Fancy Worsteds; 6 different styles, including plaited, flare or cape models; all colors and cape models; all colors and sizes; waistbands 22 to 36, lengths 37 to 43 (ALTERATIONS FREE); \$6 value, at....

Handsome Fall Skirts at \$1.98 Made from Panamas, Voiles or Thibets, in four new, all-over deep plaited mod-els; finished with buttons and wide folds; regular and extra brown. ON SALE ALL DAY at.

Remarkable 4-Hour Sale of Poplin, Brilliantine and Embroidered Sateen

Waists to \$1.75, at 69c ON SALE TO MORROW 9 AMTO 1 PM, ONLY Brilliantines are made full, box pleated; the sateens are silk embroidered; poplins

are tucked; all are made in the newest models. On sale urday, 9 A. M. to 1 P. M. only, Five Hundred Lingerie Waists Worth Up to \$3 at \$1

ON SALE A: L DAY | Made of fine quality lingerie, laces and pretty embroideries; sale price, all day.... Women's Handsome Rubberized Satin Raincoats

A new imported model, shown in pretty two-tone satin stripe made full, strap over shoulder, trimmed with fancy buttons;

Priced t of ready-to-wear Hats; made on the mushroom shape, or

on buckram frame; trimmed with fluffy marau breast around the entire side crown; velvet binding around the edge of hat. Regularly \$4....

"Charlotte Corday" Hats at

of silk, with ruffled braid or side plaited brim; trimmed with wings



Long Curled Eagle Quills

The popular hat trim-

eagle quills; the fad of the season; shown in a good assortment of colors. Values as high as 39c.; for Saturday 19c

You Never Before Paid Such Sensationally Little Prices for Youths' and Men's Suits and Overcoats



Men's \$13 50 Raincoats at \$7.50

Raincoats, guaranteed water-

proof; excellently made; lined throughout; 7.50

shoes, sizes 9 to 131/2, at.....

'Liberty' Shoe for Women

Besides being the best value in America

for the money, the shoes last ! nger; they

Boys' \$1, \$1.25 & \$1.50 School Shoes at Made of heavy calfskin, double soles; extra heavy weight

ALL DAY at....

at

Boys',

Shades of Oxford grays, brown and gray, herringbone stripes, embroidered emblem on sleeves; sizes 3 to 10 years. On sale from 9 A. M. to 1 P. M. only. Suits, Overcoats or Reefers, at . . .

Boys' \$4 Suits or Reefers at \$1.98 ON SALE ALL DAY DOUBLE BREASTED

SUITS, with or without belts; some with two pair of Knicker pants; all have one pair of Knicker pants; Blue or Black Cheviot; also fancy mixtures; sizes 7 to 16 years. Russian Blouse Suits, Navy Blue, Cheviot; sizes 3 to 8 years. 3/4

Navy and Oxford, and Fancy
Mixtures; sizes 3 to 10 years...

latest fabrics and styles; also Overcoats, made of wool Kerseys; all sizes; to-morrow at ...

Boys' 7.50 Suits, Reefers and Overcoats, \$4.98

UN SALE ALL DAY Double Breasted Suits with Knickers; of fine heavy

fine velours and imported cheviot; sizes 9 to 17 years. Reefers of fine lm-

ported Irish frieze, in blue, brown and gray; Venetian linings, sizes 5 to 12 years. Overcoats of gray or black melton cloth; sizes 8 to 17 years. Big value at \$7.50. All day to-

> Women's Patent Colt Shoes

A Wonderful Bargain in

Men's Suits & Overcoats

Many Suits Have Two Pairs of Pants

ON SALE ALL DAY | Neat and Fancy Worsteds.

single or double breasted.

(same material)

sizes 28 to 44 (one suit to each

customer only); all this Fall's

Lace, button or blacker cut; also kid, dongola, patant colt; all sizes 21/4 to

7; sale price..... Men's Sample Shoes Blucher cut; also lace and congress; good, strong, well

#3; sale price.....

made shoes; worth

Lace Curtains

Man's and Youths' Pants

In pure worsteds; hand tail

values to \$4.00; 1.45

Saturday Specials in

ored; side buckles;

pair

sizes 28 to 50; 1

regular price 50c; 25C Saturday only at PAIR... Handsome Grenadine Curtains shown in all the newest colorings

with heavy tassel fringe; 3 yards long and 46 inches wide; guaranteed washable; regularly sold at \$1.25; our srice, PER PAIR.

are made for comfort and ease, without sac-THE WORLD rificing style and shapeliness. Fall weights in du! leatler, patent co ts, Has a greater daily circulation [] Prints MORE separate adverlace o button styles, new tisements every week, month and year than ANY OTHER short vamp last, plain or toe caps—all sizes and widths — \$3.50 quality, newspaper on earth.